

"Organized By"

"Associate Partner"



25-26-27
SEPTEMBER

आयुष महोत्सव 2026™



NATIONAL AYUSH FESTIVAL EXHIBITION 2026

5,000+ DELEGATES | 50,000+ VISITORS | 2,00,000+ SQ.FT EXPO AREA | 150+ AYUSH & HEALTHCARE BRANDS

VENUE - INTERNATIONAL TRADE EXPO CENTRE - NOIDA, SECTOR 62 - DELHI NCR

Organised by : Ayur Vaidya Eduhealth Foundation (Sec. 8 company registered under MCA, Govt. Of India)

PREVIOUS EDITION

Ayur Mahotsava

2024

BM Birla Auditorium, Jaipur

- **10,000+ visitors** from across the Ayurveda industry
- **2,000+ Ayurveda doctors** and practitioners participated
- **70+ leading Ayurveda and wellness brands** showcased innovations
- Grand platform for entrepreneurs, healthcare professionals & industry leaders
- **Chief Guest: Maharaj Lakshyaraj Singh Ji Mewar** graced the prestigious inauguration

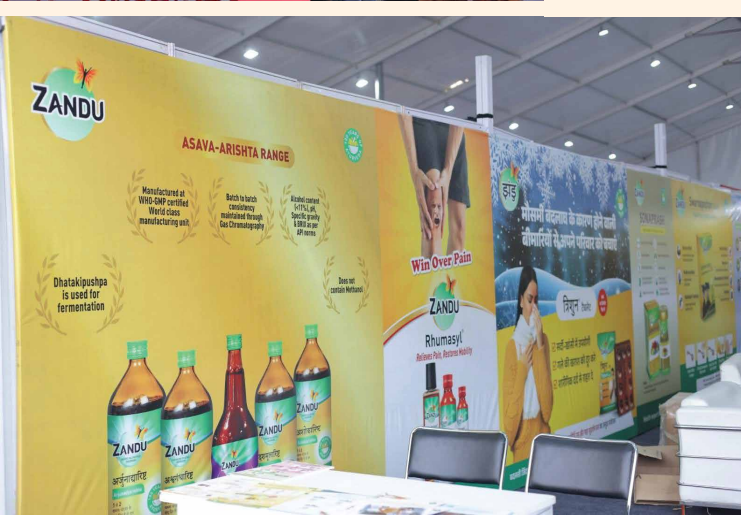




THE GRAND STAGE Ayur Mahotsava 2025

Indradhanush Auditorium, Chandigarh

- **15,000+ visitors** attended the grand expo
- **4,000+ Ayurveda doctors** and practitioners participated
- **100+** leading Ayurveda and wellness brands showcased products & innovations
- Strong platform for networking, collaboration & business growth in Ayurveda
- **Chief Guest: Hon'ble Governor of Haryana, Prof. Ashim Kumar Ghosh** graced the event



NATIONAL AYUSH FESTIVAL 2026

What's New in 2026



**5,000+
DELEGATES**



**50,000+
VISITORS**



**2,00,000 +
SQ.FT EXPO AREA**



**150+
AYUSH HEALTHCARE
BRANDS**

Don't Miss the Ultimate Industry Event



Discover future-ready innovations



Learn from industry leaders



Expand your professional network



Get expert guidance



Unlock new opportunities



Drive business growth



Achieve success faster



Explore expansion possibilities

ROYAL INDUSTRY GALA NIGHT



As the evening of Ayur Mahotsava 2026 unfolds, the festival's most intimate gathering takes centre stage, the Royal Industry Gala Night, an **exclusive networking dinner bringing together the Founders, CEOs, Managing Directors, & Vice Presidents** who are actively defining the Ayurveda industry today. This is a rare occasion where the leaders of legacy houses and the builders of modern wellness brands share the same table, away from stages, away from schedules, in an atmosphere that invites honest conversation and genuine connection. The evening features a curated dining experience with a menu rooted in classical Ayurvedic culinary traditions, setting a tone that is warm, grounded, and true to the spirit of the festival. **Between courses, the room becomes a living network structured conversation** starters and open mingling create the conditions for alliances, partnerships, and the kind of candid dialogue that only happens when the right people are in the right room.

**THE RIGHT PEOPLE
THE RIGHT ROOM
THE RIGHT MOMENT**



EXHIBITOR PROFILE

Ayur Mahotsava 2026 · International Trade Expo
Centre - Noida, Sector 62 - Delhi NCR



CORE AYUSH & WELLNESS

Ayurvedic Pharmaceutical

- Classical manufacturers — churna, vati, ghrita, asava, arishta
- GMP-certified & NABL-accredited pharma units
- Export-oriented Ayurvedic brands

Homeopathy, Unani & Siddha

- Classical Unani & Siddha formulations
- Homeopathic practitioners & pharma units
- Multi-system integrated wellness brands

Panchakarma Equipments

- Steam chambers, shirodhara units, basti yantras
- Dhara stands & massage beds
- IPD/OPD treatment equipment suppliers

Colleges & Panchakarma Centers

- Institutes: student research & clinical services
- Panchakarma demo & OPD setups
- Government & private recognised centers

Medical & Wellness Tourism

- Ayurveda hospitals & Panchakarma resorts
- Naturopathy retreats & wellness packages
- International tourism facilitators

Lifestyle, Fitness & Personal Care

- Herbal skin, hair & beauty care brands
- Yoga accessories, clothing & studio equipment
- Ayurveda-integrated fitness brands & apps

Natural, Organic & Eco-Friendly

- Organic grains, pulses, cold-pressed oils & raw ingredients
- Certified chemical-free skincare & edibles
- Biodegradable & vegan plant-based essentials

Start-Up Brands & D2C Ventures

- Emerging D2C brands modernising Ayurveda in food, care & tech
- Incubated & college-led startups in the wellness ecosystem
- HealthTech · Ayur-EdTech · AgriTech

Rooted in Tradition. Built for the Future.



VISITORS PROFILE

Ayur Mahotsava 2026 · International Trade Expo Centre - Noida, Sector 62 - Delhi NCR

KNOWLEDGE & CLINICAL COMMUNITY

Ayurveda Scholars & Practitioners

- BAMS, MD/MS, PhD students — govt & private colleges across India
- Professors, Deans, HODs & Ayurveda Research Guides
- GMP-certified pharma units & export-oriented brands

Panchakarma & Clinic Owners

- Owners of Ayurveda OPD/IPD clinics, Panchakarma centres & wellness spas
- Seeking equipment, oils, franchise tie-ups & certified suppliers

Hospital Admins & Facility Planners

- Heads of Ayurveda hospitals, daycare centers & healing sanctuaries
- NABH consultants & infrastructure developers
- Seeking SOP models, equipment & expansion ideas

Manufacturing Professionals

- Production Managers, QA/QC Experts & GMP Compliance Officers
- Raw Material Sourcing Heads
- Seeking B2B packaging, licensing & formulation

BUSINESS, TRADE & INVESTMENT

Franchise & Investment Seekers

- Angel investors exploring franchise models in Ayurveda clinics & D2C food
- Panchakarma-based unit investors
- Seeking brand associations & ROI-led ventures

Export Houses & International Traders

- Global herbal exporters & APEDA exporters
- Trade delegates from Europe, GCC, ASEAN & the Americas
- Exploring joint ventures & formulation export rights

CREATORS, EDUCATORS & COMMUNITY

Content Creators & Educators

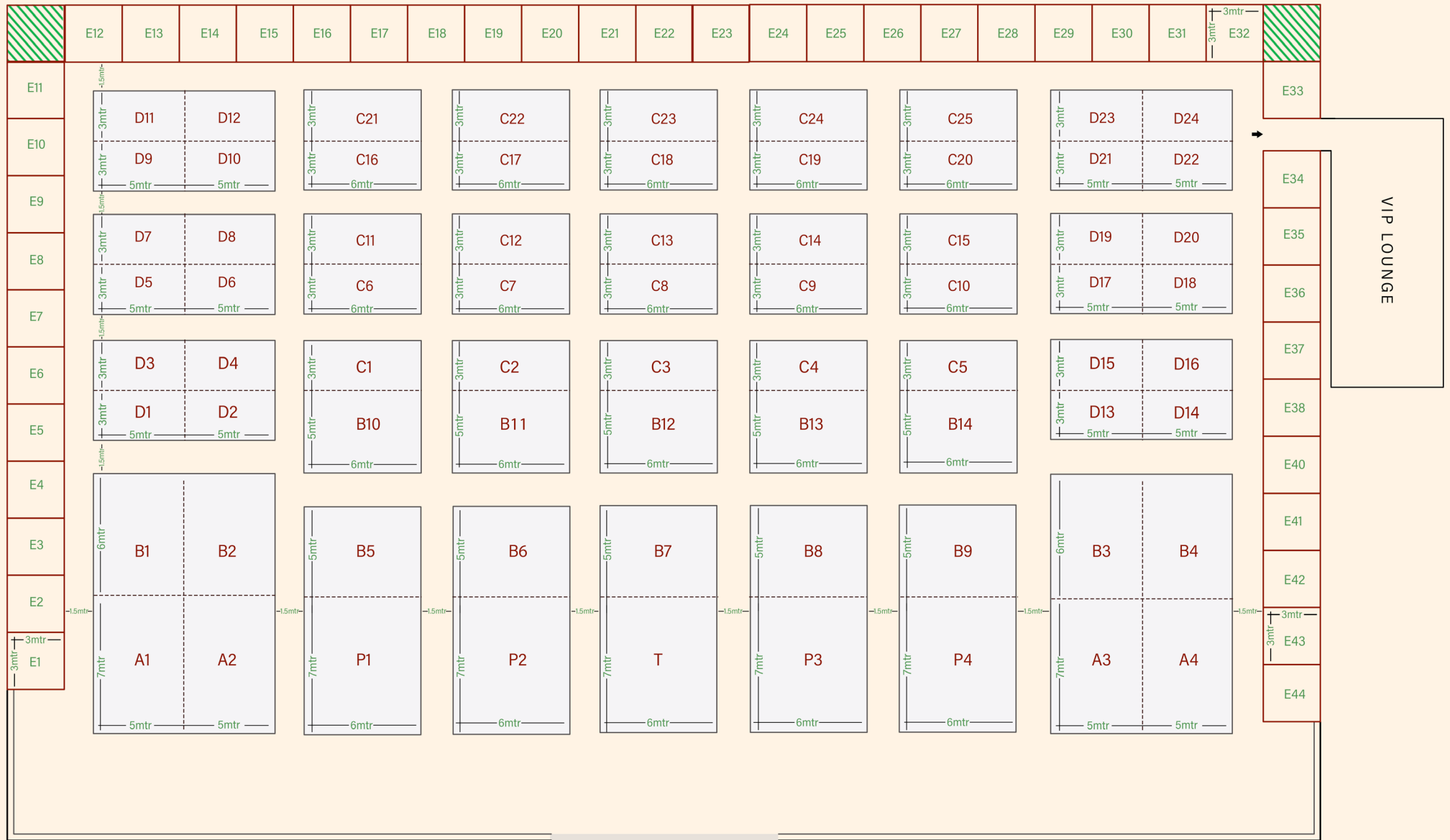
- YouTubers, Instagram Reels creators & Ayurveda podcast hosts
- Ayurveda course designers & influencers
- Exploring affiliate products, educational tools & media collaborations

Wellness Retreat Curators & Coaches

- Curators of Ayurveda retreats, nature healing journeys & detox camps
- International Ayur-Rejuvenation programme organisers
- Seeking experiential products, therapist tie-ups & detox solutions




Where Every Voice in Wellness Finds Its Place.

EXHIBITION FLOOR PLAN



S.No.	Description	Stall	Size	Qty
1.	Title Sponsor	T	42 sq.mtr (Center)	1
2.	Prime Sponsor	P	42 sq.mtr (Corner)	4
3.	Co-Sponsor	A	35 sq.mtr	4
4.	Associate Sponsor	B	30 sq.mtr	14
5.	Gold Sponsor	C	18 sq.mtr	25
6.	Silver Sponsor	D	15 sq.mtr	24
7.	General Exhibitor	E	9 sq.mtr	44

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ENTRY

	Emergency Exit
	Idol of Lord Dhanvantari
	Exhibitor's Help Desk

OUR PREVIOUS PARTNERS

Title Partner



Platinum Partners



Co-Partner



Associate Partners



Gifting Partners



Knowledge Partner



Silver Partners





NATIONAL AYUSH FESTIVAL 2026

Organized By : Ayur Vaidya Eduhealth Foundation

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