



AYUR MAHOTSAVA

NATIONAL AYUSH FESTIVAL 2026

Event Schedule

VENUE	📍 International Trade Expo Centre, Sector 62, Noida — Delhi NCR
DATES	25 – 27 September 2026
ORGANISED BY	Ayurvaidya Foundation
ASSOCIATED BY	AYUSHEXCIL (Ayush Export Promotion Council)

Practical Approach Workshop
 Start-up, Innovation & Entrepreneur Conclave
 Government Policy Discussion | Technology & Research
 Public Awareness | Hospital Development | Exhibition

5,000+ Delegates | 150+ Brands
50,000+ Visitors | 40+ Speakers

Organized by: Ayur Vaidya Eduhealth Foundation

(Sec. 8 company registered under MCA, Govt. of India)

DAY 1 — INAUGURAL CEREMONY

Grand Opening of the National Ayush Festival 2026
The Core of Ayurveda: Practice, Clinical Integration & Authentic Knowledge

9:00 AM – 9:45 AM

Registration & Delegate Check-in

10:00 AM – 11:30 AM

Ceremonial Inauguration & Official Opening

Welcome Address: **Dr. Rishabh Dixit**

Chairman, Ayurvaidya Foundation

Patron: **Prof. (Vaidya) Rakesh Sharma**

*Former President Board of Ethics and Registration, National Commission for Indian System of Medicine (NCISM)
 Ministry of AYUSH, Government of India*

Chief Guest : **Shri Tirath Singh Rawat**

National Vice President, Bhartiya Janata Party, Former Chief Minister, Uttarakhand

Guest of Honour: **Mr. Anurag Singh Thakur**

Member of Parliament Lok Sabha, Former Union Minister

Guest of Honour: **Shri. Ravindra Singh Bhati**

Member of Legislative Assembly, Rajasthan

Guest of Honour: **Dr. A. Raghu**

Advisor, Ministry of Ayush, Government of India

Guest of Honour: **Prof. (Vd.) P.K. Prajapati**

Director, AIIA, New Delhi

Guest of Honour: **Dr. Yogita Munjal**

Deputy Director (ISM), Government of NCT of Delhi

Guest of Honour: **Dr. Pralay Sharma**

Director National Institute of Homeopathy

Guest of Honour: **Mr. Mohit Malhotra**

Global CEO, Dabur India Ltd.

Guest of Honour: **Mr. Ranjit Puranik**

Managing Director, Shree Dhootpapeshwar Ltd.

Guest of Honour: **Dr. D. Ramanathan**

Chief Physician and Managing Director, Sitaram Ayurveda, Director, AYUSHEXCIL, Ministry of Ayush

Guest of Honour: **Mr. Pradeep Multani**

Chairman Emeritus, Multani Pharmaceuticals Ltd.

Guest of Honour: **Mr. Shridhar Ramanathan**

CEO, SNA Oushadhasala - Director, AYUSHEXCIL, Ministry of Ayush

Guest of Honour: **Dr. Sanchit Sharma**

Founder & Director, AIMIL - Ayouthveda India Ltd.

11:30 AM – 12:00 PM

Opening Session

Speaker: **Dr. S. M. Raju, IAS (Retd.)**

Former Principal Secretary, Government of Bihar Founder & Developer, Neo Ayurveda| Founder & Chairman, Miracle Drinks

Topic: **From Microcirculation to Cellular Healing**

Speaker: **Mr. Vikram Baidyanath**

Director, Shree Baidyanath Ayurveda Ltd.

Topic: **Ayurveda and the Science of Human Optimization**

12:00 PM – 1:00 PM

Panel 1: Ayurveda in Practice — From Classical Wisdom to Clinical Excellence

Chairperson: Padma Shri Vd. K. K. Thakral

Padma Shri Awardee | Ayurvedic Surgeon

Panelist: Asthavaidyan Vd. Narayan Nambi

Director at Institute of Ayurveda, S.N.A. Oushadhasala Pvt. Ltd.

Panelist: Vd. Sangmitra Dash

Founder & CEO, Ayursure Ayurveda Academy | Ayurveda Consultant, Shree Anandam Ayurveda

Panelist: Vd. Rajesh Sharma

Professor & HOD, Dravyaguna A&U Tibbia College, New Delhi

Moderator: Vd. Prashant Tiwari

Founder & Chief Consultant, Dharma Ayurveda Clinic | Advisor, Well Park Hospital, South Korea

1:00 PM – 2:00 PM

Panel 2: The Integrative Future — Ayurveda in Modern Healthcare

Chairperson: Dr. Bheema Batta

Medical Director & Chief Physician, Apollo AyurVAID Hospitals

Panelist: Dr. Gurudatta Amin

Chief Medical Officer, Madhavbaug | Ayurvedic Cardiac & Diabetes Reversal Expert

Panelist: Dr. Rekha Radhamony

4th Generation Ayurvedic Doctor | Health & Wellness Speaker

Panelist: Dr. Ranjali Ohlan

Ayurvedic & Internal Medicine Specialist, Betterway Ayurveda

Panelist: Dr. Ritu Sethi

Sr. Consultant & Head, Dept. of Ayurveda, Holy Family Hospital, Delhi

Moderator: Dr. Ravindra Kaushik

Director, Anantya Healthcare

2:00 PM – 3:00 PM

Lunch Break

3:00 PM – 3:15 PM

Session: Ayurvedic Management of Neurological Disorders — From Diagnosis to Clinical Practice

Speaker: Dr. Sunil Goyal

Founder, Daksh Vaidyashala Pvt. Ltd.

3:15 PM – 4:15 PM

Panel 3: Authentic Ayurveda in the Digital Age — Building Trust, Credibility & Responsible Ayurveda Education

Chairperson: Dr. Parmeshwar Arora

Senior Ayurvedic Consultant, Ath Ayurdhamah, Gurugram

Panelist: Dr. Raj Satpute

Director, Jyovis Hospital of Ayurveda & Aesthetic Centre

Panelist: Dr. Aditya Indani

MD (Ayurveda Medicine) Director-Radhakrishan Clinic, Mumbai

Panelist: Dr. Ankita Kalra

Ayurveda Consultant & Neurotherapist, Founder, Kalra Pain Management Centre

Panelist: Dr. Upasna Vohra

Founder, Vohra Ayurvedic Hospital

Moderator: Dr. Pragyan Tripathi

Chief Consultant, Narmade Ayurvedam Panchakarma Kendra, Ujjain

4:15 PM – 5:15 PM

Panel 4: Ayurveda Beyond Tradition: A New-Age Approach to Wellness

Chairperson: Dr. Preeti Chhabra

Senior Ayurveda Consultant, Sir Gangaram Hospital, New Delhi

Panelist: Vd. Prashant Tiwari

Founder & Chief Consultant, Dharma Ayurveda Clinic | Advisor, Well Park Hospital, South Korea

Panelist: Dr. Govind Ranjan

CIO, Kapiva Ayurveda

Panelist: Dr. Nikita J Koli

BAMS, M.D. | Consultant Ayurvedic Physician & Garbhasanskar Expert

Moderator: Dr. Moumita Nandy

Senior Clinical Psychologist, Thought Leader in Human Sustainability

5:15 PM – 5:30 PM

Felicitation, Group Photos & High Tea

Team members / coordinators felicitation

5:30 PM – 6:30 PM

Workshop - Pain Management

Resource Person: Dr. Ankita Kalra

Ayurveda Consultant Neuro therapist Founder - Kalra Pain Management Centre

8:00 PM – 11:00 PM

Industry Gala Dinner Night

Chief Guest : Mr. Anurag Sharma,

Joint Managing Director of Shree Baidyanath Ayurved Bhawan Pvt. Ltd, Chairman of AYUSHEXCIL

Guest of Honour: Dr. A. Raghu

Advisor, Ministry of Ayush, Government of India

Guest of Honour: Dr. Debashis Panda

Joint Adviser (Ayurveda), Ministry of Ayush Govt. Of India

Guest of Honour: Vd. Rampal Somani

Former Member, Ayurveda, Pharmacopoeia Committee, Ministry of Ayush, GOI

Guest of Honour: Mr. Ranjit Puranik

Managing Director, Shree Dhootpapeshwar Ltd.

Guest of Honour: Dr. D. Ramanathan

Chief Physician and Managing Director, Sitaram Ayurveda, Director, AYUSHEXCIL, Ministry of Ayush

Guest of Honour: Mr. Pradeep Multani

Chairman Emeritus, Multani Pharmaceuticals Ltd.

Guest of Honour : Dr. Durga Prasad

Ayurveda Head– Ethics, Dabur India Limited

Guest of Honour: Mr. Shridhar Ramanathan

CEO, SNA Oushadhasala - Director, AYUSHEXCIL, Ministry of Ayush

Special Guest: Dr. Sudipta Narayan Roy

Chairman, CII & ASSOCHAM AYUSH Task Forces Managing Director, Powell Laboratories (P) Ltd.

Special Guest: Mr. Dhananjay Sharma

Senior President, Baidyanath | Founder & MD, Age Ayurveda

Special Guest: Dr. Sanchit Sharma

Founder & Director, AIMIL Ayouthveda India Ltd.

Special Guest: Dr. Rohit Sane

Founder & Managing Director, Madhavbaug

Special Guest: Mr. Ajit Pal Singh

Vice President – Business Head, Emami Ltd.

Special Guest: Dr. Bheema Batta

Medical Director & Chief Physician, Apollo AyurVAID Hospitals

 **Venue: The Leela Ambience Convention Hotel**

Vishwas Nagar Extension, Vishwas Nagar, Shahdara, Delhi

DAY 2 — NATIONAL INDUSTRY DIALOGUE

Building the Business & Growth Ecosystem

09:00 AM – 9:45 AM

Registration & Delegate Check-in

10:00 AM – 11:30 AM

Grand Ayush Conclave & Industry Dialogue

Chief Guest: Shri Chirag Paswan

Union Minister of Food Processing Industries, Government of India

Guest of Honour: Dr. Sudhanshu Trivedi

Member of Parliament, Rajya Sabha National Spokesperson, Bhartiya Janata Party

Guest of Honour: Professor (Dr.) Govind Sahay Shukla

Vice-Chancellor of Dr. Sarvepalli Radhakrishnan Rajasthan Ayurved University, Jodhpur, Rajasthan

Guest of Honour: Prof. (Dr.) A.K Tripathi

Vice Chancellor of Uttarakhand Ayurved University

Guest of Honour: Prof. (Dr.) M.B. Gaur

Director-Principal CBPACS, New Delhi

Guest of Honour: Dr. Sanjeev Goyal

Registrar, Guru Ravidas Ayurved University Hoshiarpur

Guest of Honour: Vd. Rampal Somani

Former Member, Ayurveda, Pharmacopoeia Committee, Ministry of Ayush, GOI

Guest of Honour: Ms. Perminder Jeet Kaur,

Sr. Director, ASSOCHAM

Guest of Honour: Dr. Priyanka Singh

Deputy Director – Healthcare, Confederation of Indian Industry (CII)

Guest of Honour: Dr. Yogrishi Vishvketu (PhD)

Global Yoga Educator Founder of Akhanda Yoga Institute

Special Guest: Dr. Rohit Sane

Founder & Managing Director, Madhavbaug

Special Guest: Mr. Ajit Pal Singh

Vice President – Business Head, Emami Ltd.

Opening Session: Dr. Sudipta Narayan Roy

Chairman, CII & ASSOCHAM AYUSH Task Forces Managing Director, Powell Laboratories (P) Ltd.

Topic: Ayush Sector: Global Perspectives

11:30 AM – 12:30 PM

Panel 1: Ayurveda @ \$100 Billion — Building Bharat's Wellness Economy

Chairperson: Dr. Durga Prasad

Ayurveda Head– Ethicals, Dabur India Limited

Panelist: Mr. Shridhar Ramanathan

CEO, SNA Oushadhasala Pvt. Ltd.; Director, AYUSHEXCIL

Panelist: Mr. PN Joardar

Chief Marketing Manager, Arya Vaidya Sala Kottakkal

Panelist: Mr. Ajit Pal Singh

Vice President – Business Head, Emami Ltd.

Panelist: Mr. Shridhar

VP – Sales & Administration, Apex Laboratories Pvt. Ltd.

Moderator: Dr. Vivek Shrivastava

CEO, Multani Pharmaceuticals Limited

12:30 PM – 1:30 PM	Panel 2: Ayurveda Goes Global — Scaling Without Losing Authenticity Chairperson: Mr. Dhananjay Sharma <i>Senior President, Baidyanath Founder & MD, Age Ayurveda</i> Panelist: Dr. Vivek Shrivastava <i>CEO, Multani Pharmaceuticals Limited</i> Panelist: Dr. Sanchit Sharma <i>Founder & Director, AIMIL Ayurveda India Ltd.</i> Panelist: Mr. Sundeepan Sharma <i>Director, Lama Pharmaceuticals</i> Panelist: Mr. Girish Soman <i>Chairman, Nisarga Herbs</i> Moderator: Mr. Aditya Chapparwal <i>Managing Director, Dindayal Ayurveda</i>
1:30 PM – 2:30 PM	Panel 3: From Innovation to Impact — How R&D, Marketing & Sales Drive Ayurveda's Growth Chairperson: Dr. Vijendra Prakash <i>Head – Regulatory & Corporate Affairs, Himalaya Wellness Company</i> Panelist: Mr. VP Raghvan <i>GM – Sales & Marketing, GMC Apex</i> Panelist: Dr. Hardik Soni <i>Deputy General Manager – R&D, Vasu Healthcare Pvt. Ltd.</i> Panelist: Mr. N. Vijay Kumar <i>AGM (Head – R&D), Herbal Division, Green Milk Concepts, Apex Laboratories Pvt. Ltd.</i> Panelist: Dr. Anurag Gupta <i>Head – Research & Development (R&D), Baidyanath</i> Moderator: Dr. Aditya Mishra <i>Senior Ayurveda Professional & Healthcare Leader, Emami Ltd</i>
2:30 PM – 3:30 PM	Lunch Break
3:30 PM – 3:45 PM	Single Session — Winning the Next Generation of Ayush Consumers Speaker: Mr. Vishal Dhawas <i>Co-founder & CMO, Grow Medico</i>
3:45 PM – 5:00 PM	Panel 4: From Clinic to Chain — Building the Next Generation of Ayurveda Healthcare Chairperson: Dr. Himanshu Shekhar Tiwari <i>President – Technical Ayurvedic Pharmaceuticals</i> Panelist: Dr. Rohit Sane <i>Founder & Managing Director, Madhavbaug</i> Panelist: Mr. Madhusudhan Chauhan <i>CEO & Director, Jiva Ayurveda</i> Panelist: Mr. Manu Gupta <i>Founder & CEO, BetterWay — Healthcare & Ayurveda Entrepreneur</i> Moderator: Mr. Ankush Kaushal <i>Board Advisory – Ministry of AYUSH, Government of India</i>
5:00PM – 5:10 PM	Single Session — CARCTOL® : Reimagining the Role of Ayurveda in Global Cancer Care. Speaker: Dr. Rahul Gupta <i>Onco Clinical Researcher</i> <i>Om Medi Pharmaceuticals Pvt. Ltd.</i>
5:10 PM – 5:30 PM	Felicitation, Awards, High Tea & Photography <i>Social media team felicitation</i>

5:30 PM – 6:30 PM

Workshop - Hands-on Training on Viddha Karma & Agni Karma

Resource Person - Dr. Pradnya Akkalkotkar

MD (Ayu), Consulting Ayurveda Physician | Specialist in Panchakarma Teaching Ayurveda in India and abroad since 1999 Assistant Director, Ayurveda Research Institute (1997-2006)

7:00 PM – 10:00 PM

Cultural Music Night - Bhajan Clubbing : By Lahori Zeera

Featuring Artists: Saaz & Prakhar

Venue : *Symposium Area, Indian Trade Expo Centre*

DAY 3 — D2C WELLNESS FORUM

From Indian Heritage to the New-Age Wellness Consumer

9:00 AM – 9:45 AM

Registration & Delegate Check-in

10:00 AM – 11:00 AM

Grand Valedictory Ceremony & Closing Session

Chief Guest: Shri Shiv Pratap Shukla

Hon'ble Governor of Telangana, Former Governor of Himachal Pradesh

Guest of Honour: Dr. A. Raghu

Advisor, Ministry of Ayush, Government of India

Guest of Honour: Prof. (Dr.) Mahesh Dadhich

CEO, NMPB, Ministry of Ayush, Govt. Of India

Guest of Honour: Dr. Debashis Panda

Joint Adviser (Ayurveda), Ministry of Ayush Govt. Of India

Guest of Honour: Shri. Shyam Jaju

Former, National Vice President of BJP

Guest of Honour: Prof. (Dr.) K C Reddy

Vice Chancellor of Mahayogi Guru Gorakhnath AYUSH University

11:00 AM – 11:30 AM

Single Session — Wellness for the New-Age Consumer: Redefining Wellness for Modern India

Speaker: Mr. Arjun Vaidya

Co-Founder, V3 Ventures | Early-Stage Consumer Investor | D2C & Ayurveda Entrepreneur

11:30 AM - 12:10 PM

Fire Sidetalk

Speaker: Dr. J. B. Gupta

Distinguished Scientist, Ayush Ministry, Government of India

Speaker: Anu Lall

Pharma & Ayurveda Marketing | Lawyer | Author

12:10 PM – 01:00 PM

Panel 1: From Heritage to High Growth — Building India's Next Generation of Wellness Brands

Panelist: Mr. Udit Chawala

Co-Founder & CEO, Well With

Panelist: Ms. Neha Sharma

President, Baidyanath Ayurved | Director, Goodcare Pharma

Panelist: Ms. Pawanjot Kaur

Co-Founder & CTO, Ayuvya & Imfresh

Panelist: Mr. Dishant Virvadiya

Founder, Dishant Ayurvedic Suppliers

Panelist: Mr. Devendra Soman

Director – Sales & Marketing, Nisarga Biotech

Moderator: Anu Lall

Pharma & Ayurveda Marketing | Lawyer | Author

Q&A: Mr. Akash Akku

Nexin of CEDAT | Educator & Mentor

1:00 PM – 1:15 PM

Session — Stop Selling Wellness

Speaker: Mr. Shubhashish Chakraborty

Cofounder & CBO, Grow Medico

1:15 PM – 2:15 PM

Panel 2: The Healthy Food Revolution — Reimagining What Bharat Eats

Chairperson: Mr. Saurabh Munjal

Co-Founder & CEO, Lahori Zeera

Panelist: Mr. Pooja Goel

Founder & CEO, Essora Foods

Panelist: Mr. Kuldeep Parewa

Co-Founder, Anveshan — Clean-Label Food & Wellness Entrepreneur

Panelist: Mr. Nitesh Singh

CEO & Co-Founder, Blue Tea India — Wellness Entrepreneur

Panelist: Mr. Durlabh Rawat

Founder, Barosi — Food & D2C Entrepreneur

Moderator: Mr. Vivek Krishna

CEO, Sukham

2:15 PM – 3:00 PM

Lunch Break

3:00 PM – 4:00 PM

Panel 3: From Shastra to Supplement — Bringing Wisdom to the Modern Consumer

Panelist: Ms. Richa Agarwal

Founder - Sacred Life Sciences

Panelist: Ms. Bhavna Sharma

Founder & CEO, Cureveda

Panelist: Dr. Naveen Aggarwal

Director Nutriley Healthcare Private Limited

Panelist: Mr. Hariram Rinwa

Founder, Ashpveda | Akayu India | Ayubal Wellness

Moderator: Ms. Shruti Agarwal

Founder - Xport Circle

4:00 PM – 5:00 PM

Panel 4: Investor Perspective on AYUSH and Wellness Industry

Panelist: Ms. Megha Nath

Venture Partner, Thinkuvate Fund

Panelist: Mr. Karan Sethi

Vice President – Investments Rukam Capital

Panelist: Mr. Shashank Randev

Founder & General Partner, 247VC

Panelist: Mr. Varun Miglani

Angel Investor Startup Investment & Growth

Panelist: Mr. Shivam Ahuja

Founder – Delhi Angels

Moderator: Mr. Vivek Krishna

CEO, Sukham

5:00 PM – 5:30 PM

Concluding Session

Speaker: Mr. Shridhar Ramanathan

CEO, SNA Oushadhasala - Director, AYUSHEXCIL, Ministry of Ayush

Vote of Thanks: Dr. Rishabh Dixit

Chairman, Ayurvaidya Foundation

Closing

High tea, networking, group pictures & awards